



Jordan University of Science and Technology
Faculty of Agriculture
Plant Production Department

PP301 Principles Of Rural Development

Summer Semester 2020-2021

Course Catalog

3 Credit Hours. Definition of development, Theories and principles of rural development. Description and characteristics of rural areas. Problems and constraints facing rural development. The different types of Agricultural Program Development (Developmental program, Institutional program and Informational program). Concept of involvement (participation) in agricultural program development. Different methods to increase involvement of farmers in agricultural program development. Concept of evaluation. Program characteristics to be evaluated. Diffusion and Adoption of agricultural innovations, Definition of the diffusion process. The main characteristics of Innovations that affect its adoption. Hetrophily and diffusion. Roles of change agents and opinion leaders in the diffusion process. Innovativeness and adopter categories. Rural Development in Developing Countries. Rural Development in Jordan (strategies, objectives & experiences).

Text Book

Title	Planning Better Programs
Author(s)	Boyle, P. G.
Edition	1st Edition
Short Name	Ref#1
Other Information	University of Wisconsin-Extension. Madison USA.

Instructor

Name	Dr. Laith Rousan
Office Location	M1L2
Office Hours	
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Class Schedule & Room

Section 1:

Lecture Time: Sun, Mon, Tue, Wed : 14:30 - 16:00

Room: 150 منصة الكترونية

Tentative List of Topics Covered

Weeks	Topic	References
Week 1	Definition of Development , Human, Economical, Political And Social Development	Chapters 1.2.3.4 From Ref#1
Week 2	Principles of Development, Rural Communities	Chapters 1, 4 From Ref#1
Week 3	Developmental Program, Institutional Program	Chapter 2 From Ref#1
Week 4	Informational Program, Concepts and methods of Involvement	Chapters 2,6 From Ref#1
Week 5	Evaluation of Developmental Programs	Chapter 2 From Ref#1
Week 6	Rural Development in Developing Countries	Chapter 7 From Ref#1
Week 7	Rural Development in Jordan, Diffusion and Adoption of Agricultural Innovations	Chapters 5,7,3,8,9 From Ref#1

Mapping of Course Outcomes to Program Student Outcomes	Course Outcome Weight (Out of 100%)	Assessment method
Definition of development, Theories and principles of rural development [5PLO1, 5PLO3, 5PLO6]	15%	Mid Exam, Final Exam
The different types of Agricultural Program Development (Developmental program, Institutional program and Informational program). [5PLO4, 10PLO6, 10PLO7]	25%	Mid Exam, Final Exam
The different types of Agricultural Program Development (Developmental program, Institutional program and Informational program). [10PLO6, 5PLO7]	15%	Mid Exam, Final Exam
Diffusion and Adoption of agricultural innovations [10PLO6, 10PLO7]	20%	Final Exam
Rural Development in Jordan (strategies, objectives & experiences). [5PLO1, 10PLO6, 10PLO7]	25%	Final Exam

Relationship to Program Student Outcomes (Out of 100%)

PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7
10		5	5		45	35

Evaluation	
Assessment Tool	Weight
Mid Exam	50%
Final Exam	50%

Policy	
General Notes	<p>Term paper on various rural development issues (Students will prepare a Pamphlet ready to be used by rural farmers)</p> <p>First , Second and Final Exams (Various type of questions are used such as Multiple choose, True or Falls, short answers and open ended questions)</p> <p>Procedures followed according to the University regulations</p> <p>Monitored on each lecture time and date during the semester</p> <p>100% grading system</p>

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